

vita.

name **Ralf Bähren**

nationality **german**
profession **interaction designer**
occupation **freelance**
date of birth **1977 Dec 24**

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work experience:

- Nov 2004 - Dec 2007 **simple gmbh** (Cologne, Germany) <http://www.simple.de>
Creative direction (concept, design & development) for international exhibition and multimedia projects. Focus: interactive exhibits, exhibition design, integrated media communication. Clients: BMW, Linde Group, Glasmuseum Düsseldorf, Crumpler.
- Oct 2003 - Apr 2004 **Kahn+Associates** (Paris, France) <http://www.kahnplus.com>
Information architecture, -visualization and interface design for large-scale websites and intranets. Clients: Bibliothèque Nationale de France, L'Oréal Recherche, Schlumberger.
- Jan 2003 - Oct 2003 **Vodafone Global User Experience Group** (Düsseldorf, Germany) <http://www.vodafone.de>
Creative direction (concept, graphic design & development) of the Vodafone iconography language for mobile messaging and organizer applications. Development of a web-based deployment application.
- Dec 2001 - Mar 2002 **GPD** (Seville, Spain) <http://www.gpsa.es>
Conception and design of interactive exhibits, 3D visualization, development specification. Clients: Valencia municipal history museum (mhv) and Alicante archeological museum (MARQ)
- since 1997 - now **Triad**(Berlin), **Syntax Design**, **kombinat**, **simple gmbh** (Cologne), **GPD**(Seville), **pit ag** (Switzerland) <http://www.syntax-design.de/>
Various freelance work for several companies / agencies. Interaction design, web + graphic design, illustration, conceptual design, 3D visualization.

formation:

- Jan - Jun 2005 **Köln International School of Design** (Cologne, Germany) <http://www.kisd.de>
Diploma degree in design (eq. Master).
Diploma thesis: "Conceptual study and prototype of an interactive visitor information system" in cooperation with the Rautenstrauch-Joest-Museum of Ethnography, Cologne.
- 1999-2005 **Köln International School of Design** (Cologne, Germany) <http://www.kisd.de>
Design studies with focus on interaction, interface and information design. Broad project-oriented formation in graphic, product, corporate design and design management.
- 1997 **Nikolaus-Kopernikus-Gymnasium** (Weissenhorn, Germany)
General qualification for university entrance ("Abitur")

skills and experience:

- skills Strong conceptual, verbal and visualizational skills. Long standing experience in effective teamwork, communication and verbal presentation. Experience in team management, technical development and multilingual teams. Fast, motivated and up to date.
- professional design experience Interaction and user interface (UI) design for exhibitions, web- and mobile. Exhibition design and Interior architecture. Animation, photography and visual postproduction, graphic design and illustration. Corporate design & branding. 3D visualization.
- computer skills Flash + Actionscript (AS2 + AS3), 3D Studio MAX, AutoCad Photoshop, Illustrator, Indesign, Director, Dreamweaver, AfterEffects, sound editing tools, Office Software, html + CSS.
- languages german (native), english, spanish, french (conversational), japanese (beginner)

awards:

- 2005 ICHIM Conference 2005 (Paris, France) <http://www.ichim.org/>
La nuit des doctorants numériques (*the night of digital dissertations*) 2. *Place* for thesis "A modular touchscreen interface for museum exhibitions". I presented the project in front of a large audience at the ICHIM Conference.
- 2002 Körber Stiftung (Hamburg, Germany) <http://www.studienpreis.de/>
Deutscher Studienpreis (*national german study award*) 3. *Place* for thesis "Virtual haptics", a study and experiments about virtual substitution of the sense of touch via audiovisual stimuli.
- 2001 Netzspannung.org (Germany) <http://netzspannung.org>
Digital Sparks (*national german study award*) *Nominee* for thesis "Virtual haptics", a study and experiments about virtual substitution of the sense of touch via audiovisual stimuli.